

# About Us:



The Danny G. Foundation is an anti-knife crime charity set up in memory of my brother, Danny Castlehead, after he was killed in a random attack whilst on holiday by a repeat offender who began his life of crime whilst still in school. Due to this, at the heart of our mission to tackle knife crime is education. I have curated a programme of work dedicated to educating children away from knife crime and its root causes by teaching them vital life skills such as resisting peer pressure, recognising positive and negative friendships, developing self-esteem, empathy and motivation for a successful future. Your child will be undergoing our education as per the request of their school, but it is important for parents to continue to advocate for this in their home life also, which is why I have curated a leaflet for parents to adhere to in order to keep their child on the most positive life path.

## Signs your child may be heading down the wrong path

- Knives are missing from your kitchen.
- They are making secretive online purchases.
- They are excessively secretive about their phone or social media.
- They are becoming unfocused in school.
- They have made new friends that are influencing their behaviour in a negative way.
- They hang around unsafe places when out, as opposed to places where they can have fun.
- They have purchased items with money you know you haven't given them.

## What you can do

- Check their bedroom for anything unusual or concerning, such as hidden weapons. A fully written plan, as well as notes and research on various serial killers, was found by police on 15-year-old Scarlett Jenkinson's bedroom floor after she stabbed her classmate 28 times with a hunting knife.

- Ensure their friends are known to you and are positive influences. They should be mixing with people of their own age with common interests, such as going to the same school or same club. Older friends who are on a different life path have the influence to lead them astray.

- Ensure you are aware of who your child is going out with, and where. Engage with their parents, and ensure they are going somewhere safe and fun.
- Encourage and assist them to stay on track at school so they can look forward to a successful future.
- Enroll them in a positive after school activity that will allow them to mix with others with common interests, and may replace the desire to go to unsafe places after school with individuals on a dangerous life path.

- Monitor their use of social media. There is the potential for them to be pressured by others, to see individuals with a platform who have detrimental views, or to access disturbing and harmful content. It can have a hugely negative impact.

Kyle Clifford regularly listened to Andrew Tate's podcast, who is infamous for his extreme misogyny. When his girlfriend broke up with him, he went on to murder her and her mother and sister in an obscenely violent attack. Just hours before, he was listening to a Tate podcast.

## Where to go for help

**NSPCC** - advice and help for parents concerned about a child.  
[www.nspcc.org.uk](http://www.nspcc.org.uk) 0808 800 5000

**Crimestoppers** - advice and help as well as an anonymous crime report line.  
[www.crimestoppers-uk.org](http://www.crimestoppers-uk.org) 0800 555 111

**Familyline** - a parenting helpline for advice or support.  
[www.family-action.org.uk](http://www.family-action.org.uk) 0808 802 6666

**Jags Connect** - online self-help community for parents, teachers etc affected by youth violence by providing interventions, resources, advice and support.  
[jagsconnect.org](http://jagsconnect.org) 07554 084839

Parent Zone - educating parents and young people on using the internet safely.

<https://parentzone.org.uk/blog> 020 7686 7225

The Ben Kinsella Trust - offering knife crime training and support for parents.

[benkinsella.org.uk](mailto:benkinsella.org.uk) 020 8044 3535

## Continuing the conversation

**Now that your child has taken part in our anti-knife crime education programme, it is important you reinforce everything they have learnt into their home life. You can do this by:**

- Ensuring they feel safe. Many young people carry knives as a means of self-defence without realising they are actually putting themselves in more danger. Offer them alternative ways of staying safe, such as avoiding places or friendships that make them feel unsafe. You can read more about our personal safety resources and guidance on our website.
- Ensuring they can distinguish right from wrong, and that actions have consequences.
- Continue their development of empathy and consideration for others.
- Encourage and assist their school work to keep them on track to a successful future.
- Demonstrate the difference between positive and negative friendships.
- Encourage them to build upon their self-esteem and value as a person that deserves to live a positive and happy life.

**If you would like to get in contact with our charity regarding our work, our education programme or any other queries then please do not hesitate.**



 [thedannycfoundation.com](http://thedannycfoundation.com)

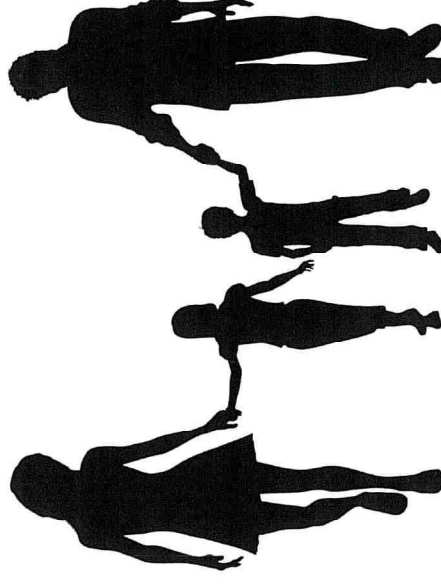


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# Keeping your child safe from harm and on track to a positive and happy future



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